

From Lab to Market

Location: Valla Campus, Linköping University, Sweden

Below you can find a preliminary schedule. Changes may occur:

Pre-Campus Online Activities (Start two weeks before)

Date	Time (CEST)	Activity
Before course start	Flexible	Asynchronous tasks: watch suggested video lectures, including course introduction before the beginning of the course

Two-Week On-Campus Module: 18–29 May 2026

Day	Time	Activity
Mon 18/5	09:30–12:00	Arrival & Welcome Fika: Orientation, course folder, badges
	13:00–14:30	Keynote & Icebreakers: “From Science to Market – Lessons Learned” (entrepreneur guest)
	14:30–17:00	Team Building in Valla Forest (nature-based games & reflection circle)
Tue 19/5	09:00–12:00	Lecture & Seminar 1: The Entrepreneurial Process
	13:00–14:00	Opportunity Recognition: Spotting Ideas in Science & Tech
Wed 20/5	14:00–17:00	Groupwork: Identifying Your Group Challenge
	08:00–16:00	Field Trip to Norrköping: Lab of Organic Electronics, LEAD Incubator, Organic H2 (Lunch + informal mingle)
	09:00–12:00	Seminar 2: Opportunity Exploitation
Thu 21/5	13:00–14:00	Prototyping Workshop (with in-class rapid prototyping exercises)

Day	Time	Activity
	14:00–16:30	Peer-to-Peer Feedback Session
	18:00–late	Swedish Pub Night + Innovation Trivia Quiz
Fri 22/5	09:00–12:00	Pitch Training + Improv Skills for Communicators
	13:00–15:00	Creative Methods Lab (Post-it storyboarding, Lego Serious Play)
Week II		
Date	Time	Session
Mon 25/5	09:00–12:00	Sustainable Entrepreneurship and Market Impact (Case in Sweden)
	13:00–16:00	Group Mentoring Session (Meet mentors, discuss market fit and stakeholder mapping)
Tue 26/5	10:15–12:00	Lecture & Seminar 3 (Online): Mobilizing Resources & Social Networks
	13:00–16:00	Business Model Canvas Lab (Test your assumptions)
Wed 27/5	09:00–12:00	CBL Challenge Session: Prepare Your Pitch Deck
	13:00–16:00	Meeting Entrepreneurs Workshop
Thu 28/5	09:00–12:00	Pitch Event – Value Creation Forum (with external jury)
	12:00–13:00	Celebratory Lunch
	13:15–14:30	After Action Review (Dr. Gio Fornell)
	09:30–11:30	Reflection and Career Takeaways: Next steps, startup ecosystems, workshop
	11:30–13:00	🎓 Certificate Ceremony & Farewell Fika
Fri 29/5		Departure

Post-Campus Activities (online)

Date	Time	Activity
2 Jun 2026	10:15–12:00	CBL Concluding Seminar (Online wrap-up, lessons learned)
9 Jun 2026	12:00 (CEST)	Deadline: Individual Reflection + Group Assignment Submission